This Store Stands for Quality and Price

In Made Garments --- Effects Now-a-Days

about them at night. There are other thousands that peg away at essentials to

There is a world of men and women that study designs by day and dream

This store keeps in touch with the aristocracy of garment makers, and offers



If There Is Any Good Dealing Anywhere, This Store's Energy and Perseverance Shows Up the Results to Its Patrons at Once.

GOOD BUYING AND PRICE REDUCTIONS WILL FURNISH UNUSUAL ECONOMY MONDAY

What Beautiful

DRESEES of awning stripe voile, crepes and various other new materials the season has

brought into effect; some pleated, some plain,

Choice of quite a number of \$8.75

Beautiful Dresses for \$8.50 and..

OTHERS MORE ELABO- \$15.00

CREPE DE CHINE DRESSES, new mod-

els just arrived; some are Roman striped chif-

fon, others Russian tunics; all are made for the

comfort of summer, and dresses for the occa-

sion of evening or afternoon; \$18.50

There is a flurry of WHITE DRESSES,

made of lingerie and voiles; some with em-broidery, others with lace girdles, in various

colors; some ribbon trimmed; quite \$5.75

There are New White Skirts, ratine, pique;

some Russian tunics down to the ankle.

MONDAY AND THE WEEK

The Greatest Carpet Sale We Have Ever Made

Our Contract for New Carpets This Fall Is new thoughts and the new successes as soon as perfected. Larger Than Ever Before, and Which Forces Us to Sell Out All That We Have on Hand

Even the goods that we have stored in the warehouse will be on sale-not a piece of Carpet or Drugget will be held in

Those who purchase now, if they desire, we will hold the goods until September 1st.

The White Goods Stock Has Grown

There Are Hundreds of New Pieces Added

out of its former home to three times the former

space. Monday will see revolution in stock, space

bourette stripe; the best and a quantity of Flaxon sold that

newest 25c white fabric of the is not flaxon; every piece of

season; will be sold 15c these are mercerized, of the for, yard 15c

Regular 17c White Ratine science of white goods; were 25c; some are really 35c value;

The enormous demand has forced the department

The Handsomest Brussels Drugget we have, and some many. All the above are full beauties among \$14.50 them, for

Seamless Wilton Druggets, that were never \$22.00 under \$31, for.

Highest Grade French Wilton Druggets, were \$54.00 and \$45.00, will be \$35.00 sold for \$45 and

Many Axminster Carpets, finest quality, \$18.50 to be sold for.. Others for .. \$14.00

The Goeblin, that sold for \$45.00, will \$37.50

Yard Wide Crepe Cloth, in

will be sold at, 121/2c

inches wide, one of the newest

and most beautiful fabrics of

the season; yard, 25° 16°C

Fine, Sheer Lawn at, 10c

Skirting, yard, 85c \$1.00

Handsome new novelty in

40-inch wide White,

Brocaded Crepe Cloth, 30

and prices-

These are only a few of the size, 9x12. There are other sizes, which will be on sale at the same proportion of price.

There are Summer Floor Coverings of every kind. We have marked some-in fact, a great many, under their regular prices. We have a good many on hand, all sizes, in both the Crex, Jap and China Mattings.

We also call attention to the Vudor Porch Shades. They come in the various colors and sizes from 4 to 10 feet. They are the best Porch Shades we know of; almost indestructible;

each, \$2.25 to.... \$5.50 Cohen's Fourth Floor.

The Real Flaxon-There is

lot; stripes and bars 170

for, yard LIC

cerized Batiste; this quality is

imported from England, and usually sells for 25c; it is 40 inches wide, and will be sold for, yard.... 15c

Very Fine Quality Soft Mer-

choice of the entire

Those Who Want Summer Silks

obtain perfection of lines, fit and grace.

Can come to Cohen's store and get a most beautiful supply for either the commencement, the bride, or those who attend the summer resorts. There is an assortment of almost every fashionable silk fabric among them.

New Canton Crepes; they are 40 inches; it has the advantage of being non-crushable; usually \$2.50; we have obtained prices recently which permits us to sell \$2.00 them at, yard ...

Brocaded Crepe de Soie, exclusive designs; they are 40 inches wide, and vary from the ordinary crepes, look very much han omer, and are nowhere we know of less than \$2.00; these are, \$1.50

Yard Wide Satin Premar, also Glace Taffeta, in the soft chiffon, new fabric, at the price of only, yard \$1.00 price of only,

A full stock of Crepe Meteors again, most superior that you can buy in America at \$2.00; they are 40 only, yard \$1.64

COTTON DRESSES for house wear, or even street wear; also, in the Juvenile Department, we have no space to enumerate here.

some beautiful models, entirely \$5.00 new, and are priced 98c to...... Cohen's Second Floor.

High Grade Yard Wide Satin, the quality is soft sheen; usually \$3.25; we have obtained special

price for them, \$2.00 We have Habutai in every quality direct from Japan; we start the price at, \$1.50 yard, 25c to

These are only a few of the many Silks purchaseable here. Cohen's Main Floor.

The Colored Cotton Fabrics

On the main floor, will have some extraordinary cheap new fabrics. Among them:

Silk Stripe Sheer Voiles,

Turkish Eponge, in colors, has been 18c; $12^{1/2}c$ Plisse Crepes are among the newest and prettiest things of

the season, 25 inches wide, at, 12½c yard 12½c Cohen's Main Floor.

This Shirtwaist Stock

Has Made Its Mark

People come to it from all over the city; not only perfect in the Waists, but perfect in the material, sewing and style. Nothing but what is from the best makers. By large contract we have special prices. Monday there will be on sale 35 dozen highest grade Crepe de Chine Waists, in white and colors, with organdy embroidered collar; the sleeves end in organdy, with turned back cuffs; the neatest, cleanest waist of all the season at \$3.50; the price Monday \$2.25 will be

This is only one of dozens of other styles from \$1.00 up to \$15.00. The \$1.00 ones are the best Waists that Richmond has ever seen. Among them is many a marvel dollar's worth. Cohen's Second Floor.

Buying Lace at Cohen's

All those who bought them elsewhere, we are told, have made lots of mistakes.

A great selection of Laces will be on sale Monday, such as Shadow Lace Flouncings, 18 inches wide, and 19c

New designs in Allover Shadow Lace, full yard wide, white or cream, only, 59c

Fancy Laces, in shadow and Platt Val., medium and wide widths; most remarkable price, yard, 10c 121/2c

Pecot Edge and Entredeaux, in new designs; these come at, doz., 25c to. 65c

pretty or underpriced, anywhere you can come to Cohen's. Cohen's Main Floor.

The Embroidery Store

has rightly been the talk of the town. The stores that run on the old road have failed in the sales of Embroideries; Cohen's went the new buying way, which leads to new things that are so desirable at the present for proper dress. The materials on which embroidery is applied, too, is principally new-voile, crepe cloth, batiste and other soft finished white materials. PRICES ARE MARVELOUS.

For instance, Voile or Crepe take your choice and sympa-Flouncings, 45 inches wide, elaborate designs; why they are not \$1.25 or \$2.00 is rather a secret; the price is, 59c

Another lot of 45-inch Flouncings are only, 50c

Demi-Flouncings, 24 inches wide, our new materials, and are hand-like embroidery, in novel designs; the 25c price only, yard....

There are also St. Gaul Embroidered Flouncings, 45 inches at, yard, 5c, 9c and 121/2c that wide; they were originally are equal surprises. priced \$2.50 to \$3.50; you can

thize with the importer, yard \$1.00

Allover Crepe Embroidery, 36 inches wide the most dainty Dresden designs, almost hand-like embroidery, for, 75c yard, 69c and......

We will also put on sale lot of Baby Flouncings, very fine, sheer batiste, some with embroidered ruffles of Val. lace insertion; they are 27 inches wide and only, 38c

But you can get Embroidery

Cohen's Main Floor.

This Houseware Department

Is Designed for the Good of the General Public

Apart from good storekeeping, all the new and various inventions to make housekeeping easy, as well as those things that lend wealth of beauty to any part of the house, from the parlor down, we have special prices of all kinds. Just now we are thinking of the June bride, who can get large Cut Glass, Quadruple Silverplate, Ornaments, or any other new creations.

Monday special in open stock Dinner Sets; quite a variety of every sort, both imported and doevery sort, both imported and domestic; decorated; 100 pieces to set; usually \$11.75 to \$25.00; we have too many sets, and will sell them Monday for \$21.00 \$9.00

Handsome Austrian and French China Dinner Sets; were priced \$19.50 to \$148.50; special price will be \$125.00 down. \$15.00

THE FOLLOWING SPECIALS

THE FOLLOWING SPECIALS IN CUT GLASS— Fern Dishes, 8 inches, that were always \$4.00; brilliantly cut with silver plated rim, \$2.00 jug and six tumblers; in-\$6.50 stead of \$10, they are..

The usual \$5 Floral \$3.95 design Comports, for.. Deep Berry Bowls for \$2.50 4-pt. size Water Jugs; \$3.50 usually \$5, for of \$1, only 69c Cream Sets will be \$1.50 Flowered Vases, 12 inches high; in new cut; in-\$3.95 stead of \$5.75 they are

Hundreds of small helps of

every sort for every use, at right prices. Cohen's Third Floor.

This Is a Notion Special Prices on Store for the Benefit of Everybody The Manufacturer Had

Sanitary Aprons for only 19c Elastic Sanitary Bands, 10c Tango Neck Cords, of black satin back, velvet ribbon, with colored beads, for 10c Two Wash Rags for

Lace Edge Nainsook 10c
Dress Shields, for 10c
Combination Traveling Cases, consisting of Apron, Belt and six Napkins; all in rubber- \$1.00 Rubberized Diaper Squares, for...... 17c

Palm Olive Soap; 200 gross only 5c

Ribbons

Too Many. Monday You Can Buy---

6-inch wide, all pure Silk Ribbons, in warp print, for, 29c 5-inch handsome Brocade Rib-

bons that were 85c, for, 21c Satin Brocade Sash Ribbons; 7

inches wide; all colors, that 39c were 69c, for, yard Lots of handsome Brocade Ribtheir high perch to, yard 29c

80c buys Ribbons that have been 59c and 69c; 7 inches wide. Lot of 5-inch Moire Taffeta Ribbon; excellent quality and perfect shades; instead of 35c, as a day or two ago, they will be, 25c

Cohen's Main Floor.

The Corset Stock

Has Just Received a Dancing Corset

The new evolution for dancing and summer wear. It reaches from the waist down, keeps the body in perfect erect position, and gives every comfort that is agreeable If there is any new Laces, for hot weather. This picture is a perfect model of it. Price \$1.50. Cohen's Second Floor.



The June Bride and Muslin Underwear Stock Are Inseparable

of every kind.

besides all the various new fine fabrics of white, such as voile, batiste, etc.

The bride can have complete Suits of Underwear from \$15.00 \$4.00 to Crepe de Chine Petticoats in every variety

from \$2.98 to \$10.00 Long Cambric Pet- 20c Good Nainsook Slip-25c

Extra size Slipover 39c Others that are usu-ally 75c for 59c This price also contains Petticoats with tucked and em-

broidered ruffles. The new Petticoat cannot be done without. They are entirely different from former seasons; they come

in price from 50c \$3.00

med Corset Cov- \$1.95 ers are 98c to....

Lot of Crepe Gowns at special sale, floral designs, for only. \$1.00

Lot of Children's Crepe Petticoats that are usu- 29c ally 50c for......

many white goods that will be on sale Monday. Cohen's Main Floor.

These are only a few of the

We have made every preparation with the newest, finest and most beautiful goods. We have gathered the style from all the foreign; some we copied; others we bought from houses that know how to get them up. Whether you buy a Suit of Underwear at a low price, or one extremely expensive, they are of the new design, and have every new trick, whether invented in America or Paris.

There are also acceptable gitts for the sweet giri graduate

Underwear now-a-days comes in silk, seco, crepe de chine,

For the sweet girl graduate: Camisoles from \$2.75 Extra Size Petticoats, come of best makes, \$4.00 from 75c to Shoulder Puff, Lace Trim-

A large stock of Camisoles will be on sale Monday. The usual \$1.00 to \$2.00 ones will be sold at 75c \$1.50

White Seco Princess 88c Slips for

Cohen's Second Floor.

The Bargain Basement is the economy spot of Richmond. The goods

come tumbling in by the cases; it is really the manufacturers' outlet. They recognize the thousands that are disposed of here and always give us the preference. For Monday's sale-

121/2 Dress Gingham, choice designs, for yard, 51/2c 15c Ripplette, will be 71/2C sold for, yard 71/2C Printed Curtain Scrim for Vallance Curtains; never nowhere for less than 10c, 5c for, yard 5c Bates Crepe Cloth; 25c everywhere; they come in prints and stripes; some solid colors; on sale for, yard 15c

Good Apron Gingham, 4c Crepe Voile, embroidered dots, double width, new 17c shipment, for, yard ... The best 12 % c Percale, yard wide, for shirts, 81/2c

The Following White Goods

are cheaper than any we have English Longcloth, 6 35c yards to piece, for.... High grade of Imported Blarney Linen; 40 111/2C The Rammy Cloth; exten-vely used for skirts and sults; instead of 103/4c White Embroidered Crepe, never less than 25c anywhere; imperfections are small holes about every 5 yards, 91/2C \$1.75 Baby Nainsook, in 10-

yard pieces; instead of 98c

25c Crepe Volles, in assort-ed textures; the very finest

quality on sale, ror, 91/2c

Buy Your Beddings The best quality Sheets made,

2 % x2 % yards in size; heavy round thread and hemmad, each 58c The usual 59c double Bed size Sheets, linen finished; only, each 42c Utica Pillow Cases, 16c full size, for Dimity Spreads; large; best \$1.50 quality; 82x90, \$1.00 for \$1.00

A lot of Linen Lap Robes; specially priced from 49c THESE VARIOUS THINGS FOR THE BASEMENT SALE-Women's \$1.00 Crepe and Volle Walsts for . . . 46cBlack Petticoats, with 29c deep flounces, for 29c

The near silk Petticoats, in every color that the real silk comes in; have every appearance of silk, for 47c only 47c
The "RED STAR," best quality Diaper Cloth, 22 69c inches, piece 69c Children's Rompers; 15c

Case of Gavze Vests high grade 10c bleached ones 6c Boys' Clothing Will Sell All-Wool Pants; \$1.00 and \$1.25 quality; knickerbocker

Lot of 12 1/2 c Bleachod 6c the \$1.00 ones for 59c